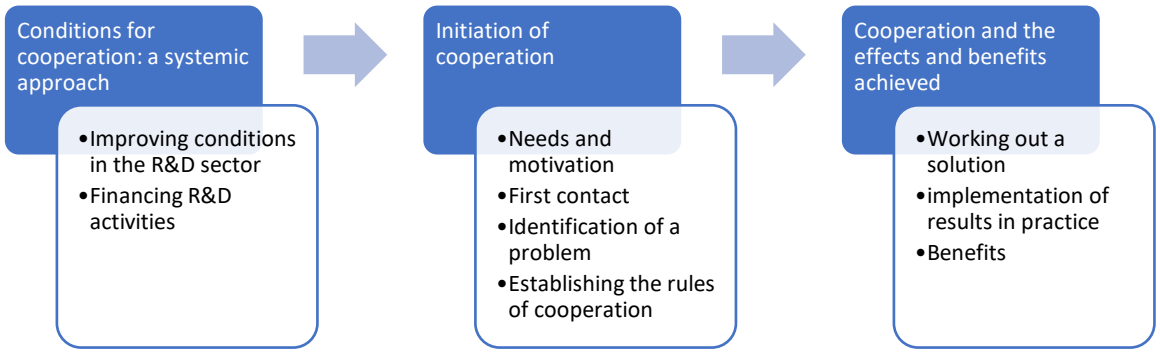
Territorial roadmap – Czech Republic



Stage I – Creating conditions for cooperation

Stakeholders responsible for implementing recommendation	Recommendation	Recommendation relevant for
Public administration	Setting up long-term cluster policy at national and regional levels	CZ
Public administration & cluster manager	Conducting an information campaign aimed at making a wide range of stakeholders aware of what a cluster / cluster organization is	CZ
Public administration	Development of a system of tax reliefs for R&D activities conducted in consortia of research units and enterprises	CZ
Public administration & science sector	Systemic regulation / marketization of the possibility of implementing contracts with scientists at universities, encouraging scientists to implement cluster projects within universities	CZ
Public administration & science sector & cluster manager	Using the sharing economy (costs, knowledge, resources, infrastructure, values...) concept to stimulate science-business cooperation	CZ
Public administration & science sector & cluster manager	Prioritization of interdisciplinary R&D&I to stimulate science-business cooperation & identification of cross-sectoral opportunities in R&D&I	CZ
Public administration	Better coordination of policy between public institutions. There should be one public institution responsible for supporting clusters. Stronger involvement of clusters in policy making	CZ

Public administration & Cluster manager & Science sector	Strengthening links between regional stakeholders towards regional innovation strategies (RIS3)	CZ
Cluster manager	Promotion of best practice, e.g. Innovation days to present how business-science collaboration can work in a cluster organization.	CZ
Cluster manager	Convincing policy-makers that there is added value in clusters e.g. organizing events and workshops to present the potential of clusters to the public administration	CZ
Public administration	Introducing direct and indirect support measures for the training of cluster managers	CZ
Science sector	Facilitation of clusters' and cluster members' participations in international projects	CZ
Cluster manager & Science sector	Support of access to qualified HR through mobility programmes (e.g. Internships, industrial PhDs)	CZ
Public administration	Simplification of project documentation, minimizing administrative changes in implementation phase and lowering administrative burden within support schemes/programmes	CZ

Stage II - Initiation of cooperation

Stakeholders responsible for implementing recommendation	Recommendation	Recommendation relevant for
Cluster manager & Public administration & science sector	Organization of networking meetings science - business (in the formula of substantive meetings related to networking); e.g. brokerage events, innovation days	CZ
Cluster manager & Public administration & science sector	Promoting and explaining the benefits of cooperation between units from the science sector and enterprises	CZ
Cluster manager	Initiating cooperation by directing inquiries about the willingness to solve a specific research / technological problem to all cluster members and forming task groups around topics. After selecting the interested parties - signing the NDA and closing the group of associates.	CZ
Cluster manager	Building awareness in a cluster organization - inviting people to take advantage of joint investments	CZ
Science sector	Decentralization of decisions made in science sector institutions, e.g. through special purpose vehicles dedicated to cooperation	CZ
Science sector & Public administration	Reduction of overheads on fixed / administrative costs in projects commissioned by cluster enterprises	CZ

Science sector	Promoting greater interdisciplinarity in science and cross-industry cooperation	CZ
Public administration	Facilitation of collaboration among clusters	CZ
Public administration	Support measures that help clusters become international (membership in international networks, international projects, international labelling)	CZ
Cluster managers	Promoting long-term agreements among business and research in clusters	CZ
Cluster managers	Making clusters active in European Digital Innovation Hubs	CZ

Stage III - Cooperation and its results

Stakeholders responsible for implementing recommendation	Recommendation	Recommendation relevant for
Cluster manager	Promoting the achievements of cluster companies outside the cluster - building credibility of their activities	CZ
Science sector	Working meetings, thanks to which there is an increase in trust between cooperating parties	CZ
Science sector	Interdisciplinary approach on the part of the university	CZ
Science sector & enterprises (cluster members)	Greater emphasis on the implementation of university R&D results and applications to the industry	CZ
Public administration	Introducing a cluster trademark to products/services developed through business-research cooperation in clusters	CZ
Public administration	Long-term institutional support for R&D&I – balancing institutional/project funding	CZ