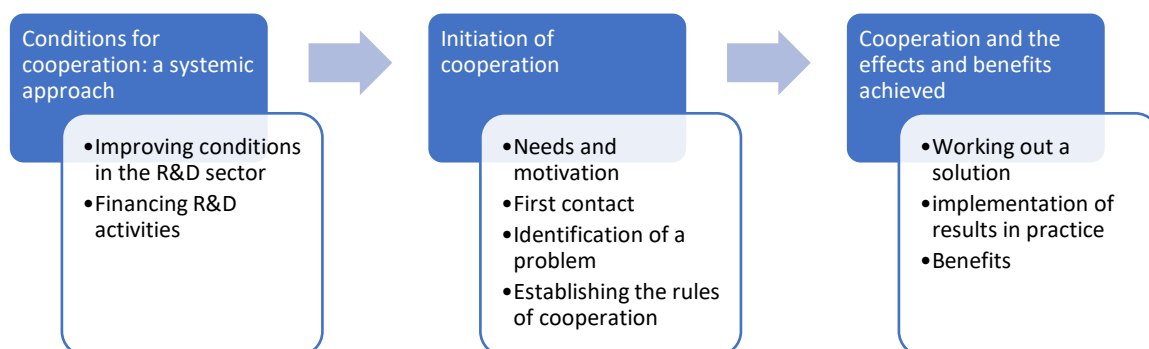


Territorial roadmap - Hungary



Stage I – Creating conditions for cooperation

Stakeholders responsible for implementing recommendation	Recommendation
Public administration & science sector	Adoption of rules on intellectual property rights at universities and research institutes, providing greater opportunities to protect intellectual property and harvesting economic benefits for scientists and researchers implementing R&D projects within clusters
Public administration & science sector	Systematic regulation / marketization of the possibility of implementing contracts with scientists and researchers at research organisations, encouraging scientists to implement cluster projects within research organisations
Public administration	Support for RDI activities should be primarily focused on accredited cluster organizations.
Public administration	Introducing direct and indirect support measures for the training of cluster managers
Public administration	Introducing support measures that result in the growth of clusters in terms of their membership
Public administration	Better coordination of policies related to clusters among public institutions and stronger involvement of clusters in policy making
Public administration	Entrusting clusters with implementing public tasks and act as quasi-intermediary bodies in key projects
Public administration	Facilitation of clusters' and cluster members' participations in international projects
Cluster manager	Encouraging new members to join clusters in order to build the potential for implementing public tasks and assignments from the government
Cluster manager	Convincing policy-makers that there is added value in clusters e.g. organizing events and workshops to present the potential of clusters to the public

	administration
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Stage II - Initiation of cooperation

Stakeholders responsible for implementing recommendation	Recommendation
Cluster manager & Public administration	Organization of networking meetings science - business (in the formula of substantive meetings related to networking); e.g. brokerage events, innovation days
Cluster manager & Public administration	Promoting and explaining the benefits of cooperation between units from the science sector and enterprises
Public administration	Facilitation of collaboration <u>among</u> clusters
Cluster manager	Initiating cooperation by directing inquiries about the willingness to solve a specific research / technological problem to all cluster members and forming task groups around topics. After selecting the interested parties - signing the NDA and closing the group of associates.
Public administration	Support measures that help clusters become international (membership in international networks, international projects, international labelling)
Science sector	Decentralization of decisions made in science sector institutions, e.g. through special purpose vehicles dedicated to cooperation
Science sector	Reduction of overheads on fixed / administrative costs in projects commissioned by cluster enterprises
Science sector	Promoting greater interdisciplinarity in science and cross-industry cooperation
Cluster managers	Promoting long-term agreements among business and research in clusters
Cluster managers	Making clusters active in European Digital Innovation Hubs

Stage III - Cooperation and its results

Stakeholders responsible for implementing recommendation	Recommendation
Cluster manager	Promoting the achievements of cluster companies outside the cluster - building credibility of their activities
Public administration	Introducing a cluster trademark to products/services developed through business-research cooperation in clusters
Science sector	Working meetings, thanks to which there is an increase in trust between cooperating parties
Science sector	Interdisciplinary approach on the part of the university/research institute
Science sector & enterprises (cluster members)	Greater emphasis on the implementation of university R&D results and applications to the industry